

YUBA COUNTY CALIFORNIA



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Your Business Development Concierge!

Meet your go-to contact for business and development in Yuba County.

2

Business Facade Grant

We're passionate about supporting local businesses and has invested over \$700,000 into commercial properties.

3

Investing in the Future of Linda and Olivehurst

Yuba County received two grants worth nearly \$26 million and \$48 million to invest in major road & drainage improvements.

4

New Development in Plumas Lake

The first medical facility in Plumas Lake is breaking ground.



RACHEL DOWNS

YOUR BUSINESS DEVELOPMENT CONCIERGE

Yuba County is my home and helping you succeed is my passion. On behalf of Yuba County, “thank you” for choosing to do business here. **How can we help?**

Starting a business or traversing a new development project is no easy feat. We’re here to help you every step of the way.

We also know investments in public infrastructure and economic prosperity positively impact the future of your business. Stay up-to-date with the **Yes to Yuba County newsletter!**

Our “Yes to Yuba” initiative is dedicated to **connecting** you to essential information and people, sharing what’s **developing** in Yuba County, and **navigating** through governmental processes.

Our mission is to understand your goals and help you thrive, while supporting growth and development throughout Yuba County.





Business Facade Grant

In 2023, we kicked off the Yuba County Business Facade Grant to support our local business owners and revitalize properties in Linda and Olivehurst! This initiative provided grants up to \$15,000 for businesses to give their storefronts and properties a fresh new look.

Business owners used the grant to spruce up landscaping, remove graffiti, add new signs, and repave parking lots. These upgrades have enhanced the appeal of our commercial corridors, supporting local businesses and improving our community.

A big **“thank you!”** to our local businesses for participating and choosing to do business in Yuba County. You are the heartbeat of our economy, and we take great pride in supporting your goals! We believe this program bolsters a sense of pride in everyone who lives, works, and plays in our community. Let’s come together to embrace these improvements and say **“YES to Yuba”!**

Interested in seeing the before and after transformations? Swing by if you’re local or check out our socials.

 [@yestoyubacounty](#)

 [@yestoyuba](#)



Before



PARTICIPATING BUSINESSES

American Tire & Smog
China Garden Restaurant
Cloverleaf Market
Comfort Suites
Country Butcher
Diamond Check Cashing
Dollar Tree
Donut Kitchen
Duke's Diner
El Taco Naco
Erle Road Self Storage
Express Laundry
Fast Choice Market
Fine Homes
Hometown Burger
Joy Laundry
Kwik Serv, Feather River Blvd.
Kwik Serv, North Beale Road
Les Schwab
Little Farmers Market
Los Chilangos
Mario's Pharmacy
Neighbor's Pizza
Olivehurst Drug Store
Olivehurst Mini Mart
One Stop Smog
Pack and Post
Peach Tree Inn
Peach Tree Restaurant
Pop's U Bake
Rai's Liquor
Rio Hotel
Sahara Bar & Grill
Smiley's Car Wash
Taco Bell
Taqueria Cinco de Mayo
The Country Florist
Warfit Gym & Clothing Co.



Before ↔ After



INVESTING IN LINDA AND OLIVEHURST'S FUTURE

Let's talk about Linda and Olivehurst. These communities have a rich history dating back to the late 1800s, when they began developing without much of today's essential infrastructure. This organic development has left them facing challenges such as drainage and accessibility.

But here's the good news: Yuba County is committed to investing in our communities, new and old. We are focusing on improvements and modernizing infrastructure across the County. In fact, Yuba County Public Works landed two of the biggest grants in County history: **nearly \$26 million for West Linda and \$48 million for Olivehurst.**

Over the next several years, these grants will enhance streets with new curbs, gutters, sidewalks, drainage systems, and even bike lanes. Construction will happen in stages to make sure our neighborhoods get the upgrades they need.

The synergistic impact of our revitalization and redevelopment efforts are paying off. Improving both our commercial and residential areas builds a stronger, more prosperous environment to do business here!



New Development Sutter Health PLSP

2299 River Oaks Boulevard Plumas Lake

In Yuba County's evolving landscape, growth and progress are essential. In our south County, the Plumas Lake community has been experiencing a rise in residential expansion, averaging 400+/- new homes annually for the past five years. This growth brings new opportunities for commercial amenities! The newest addition on the block is the groundbreaking of a Sutter Health Clinic located at the intersection of Plumas Lake Blvd. and River Oaks, marking the first medical facility of the area.

Construction is kicking off this summer! Stay tuned for more on the horizon in Plumas Lake.



LOOKING TO EXPAND YOUR BUSINESS OR MORE
INFORMATION? YUBA COUNTY IS HERE TO HELP!



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#Yes TO YUBA COUNTY



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