

YUBA COUNTY CALIFORNIA



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BUSINESS STARTER KIT

Get the essential tools to kickstart your business journey in Yuba County

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TESTIMONIAL SPOTLIGHT

Read about Mark's positive experience running a renewable energy business in Yuba County

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WHAT'S NEW?

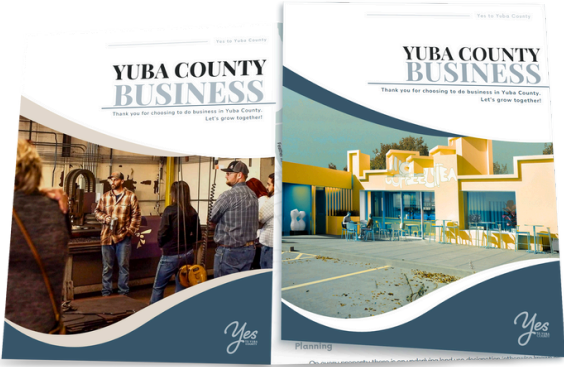
Learn about our exciting 7-week business course and more

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DEVELOPMENT RECAP

A quick look at the major developments that happened this year

Get Your Business Started in Yuba County



Hey Yuba County Fam!

We have a new tool to help you get started with your business in Yuba County: the **Yuba County Business Starter Kit**.

This checklist is packed with the essentials you need to bring your business vision to life in Yuba County.



What you'll find inside



Business checklist



Development services



Resources

Open starter kit

Prefer a hardcopy? Pick one up at at the Yuba County Government Office.

915 8th St. Suite 123
Marysville, CA 95901.



Testimonial Spotlight



"G2 Energy has been operating our renewable energy business in Yuba County since 2009.

From the first applications for licensing and permits until today, we have had a singularly pleasant experience with the people serving Yuba County.

At every juncture, this county has endeavored to interpret and apply rules and regulations fairly and with uncommon common sense.

I don't know of any other agency in California that works as hard as the folks at Yuba County to be fair and reasonable in an effort to support industry and commerce as they do."

MARK BARTEAUX, G2 ENERGY, OSTROM RD

What's new?

Yes to Startups

Applications for Yuba County's Yes to Startups program are open!

It's a 7-week business course and competition where you can win up to \$10,000 to fuel your entrepreneurial journey.

Know an aspiring entrepreneur?
Share this opportunity!

Applications close Jan. 10, 2025

[Find out more](#)

YES TO STARTUPS

WIN UP TO \$10,000!

WHAT IS IT?
A free, online training series for new businesses, or those looking to start one in Yuba County!

WHAT TO EXPECT

- ★ 7-Week Virtual Course
- ★ 2 Pitch Competitions
- ★ Hosted meetups

QUALIFICATIONS
Must have started or plan to start your business after January 1, 2021.

YUBA COUNTY BUSINESSES
Yuba Foothills * Arboga * Marysville
Plumas Lake * Wheatland
Olivehurst * Linda

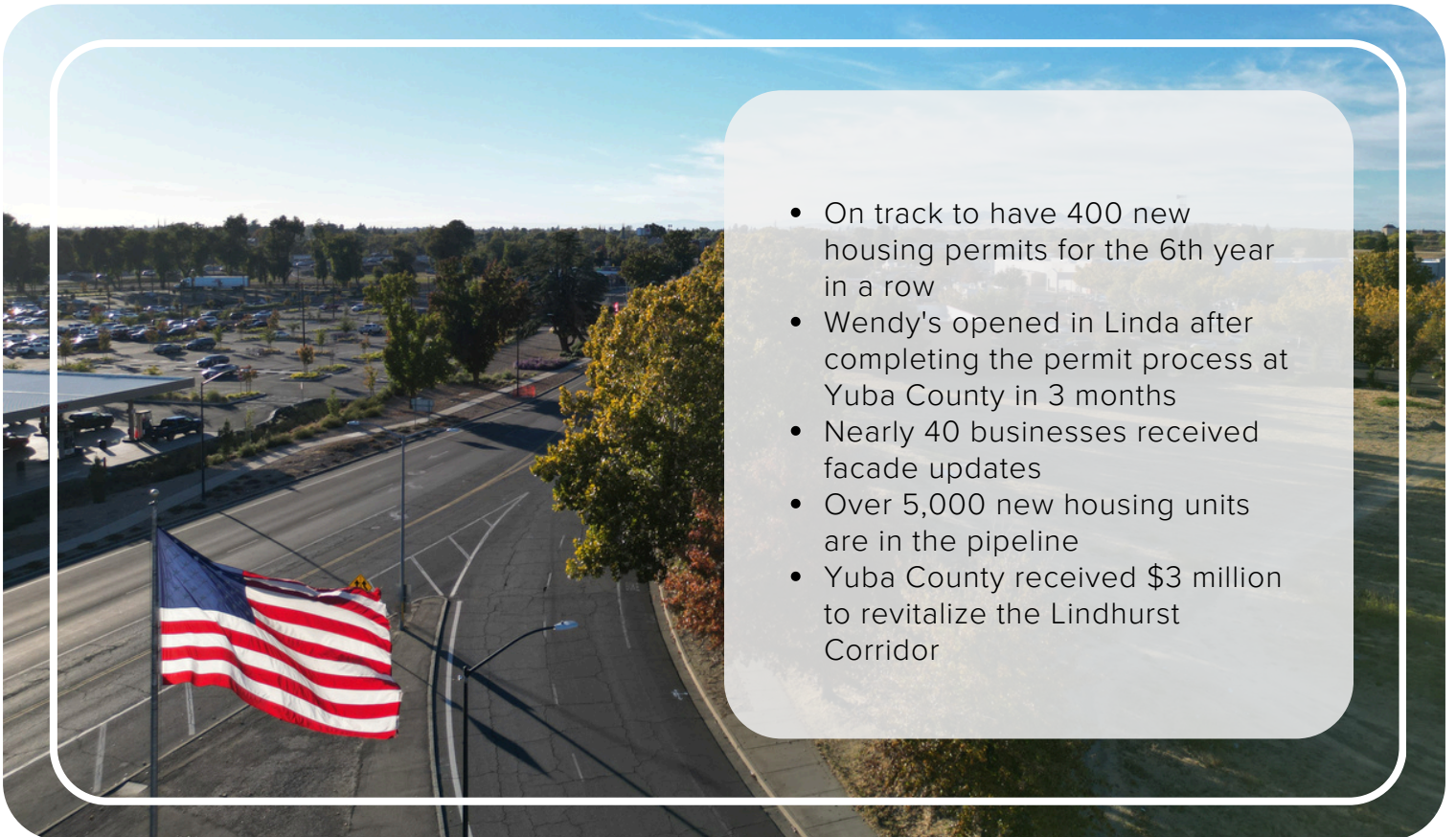
APPLICATIONS CLOSE 01.10.25

You may notice some new branding! Don't worry—it's still Yes to Yuba, just with a look that's more in line with Yuba County for a unified feel.

2024 Development Recap

This year has been full of change and growth for our community. We've seen some amazing developments and revitalization efforts that are making our county shine and turning it into a place we are proud to live, work, and play.

Here's a look at some of the developments that happened this year:



- On track to have 400 new housing permits for the 6th year in a row
- Wendy's opened in Linda after completing the permit process at Yuba County in 3 months
- Nearly 40 businesses received facade updates
- Over 5,000 new housing units are in the pipeline
- Yuba County received \$3 million to revitalize the Lindhurst Corridor

Thank you for reading!

Interested in developing or expanding to Yuba County?
Let's chat and see if we're a perfect match for your needs!

Yes to Yuba

530-749-5638

www.yestoyuba.com

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